

Advertising Specifications

Quarter Page Ads

All copy to be within

2 1/8 inches wide

3 5/8 inches high

Full Page Ads

Non Bleed Ads

all copy to be within

4 3/4 inches wide

7 3/4 inches high

Only Full Page Ads can bleed

Bleed Size is

5 3/4 inches wide

8 3/4 inches high

Trim Size is

5 1/2 inches wide

8 1/2 inches high

All live copy must be within

4 3/4 inches wide

7 3/4 inches high

Half Page Ads

All copy to be within

4 3/4 inches Wide

3 5/8 inches High